

# CONTENT DEVELOPMENT PROCESS



## Intel-Assess

*Assessment Solutions that Drive Instruction.*

At Intel-Assess, we believe that developing the highest quality formative assessment content requires the highest quality team of specialists. All items are developed according to our core beliefs on how to create assessment solutions that drive student achievement.

### State Specialization

California educators know California students and standards. All items are written by California state educators who are active professionals in California's education system.

### Curriculum and Grade Level Expertise

More than just experts in the state, Intel-Assess authors are selected for their expertise in particular curriculum areas and grade levels. To reliably assess student strengths and weaknesses, an author needs to deeply understand the subject matter and the students.

### Formative Assessment is a Discipline

Intel-Assess item writers have extensive experience in the use and development of formative assessment content. The team further participates in an extensive item-writing workshop to stay informed of current best practices and to practice the application of new theory.

### Collaborative Teams

Great outcomes arise from strong collaboration. Almost 40 California educators are assembled into item writing teams. While individuals are primarily responsible for particular grade levels, the team is also responsible for the quality of the group and engages in extensive peer review and collaboration.

### Curriculum Area Leads

Collaboration works best when there is strong direction and leadership. Each curriculum team is lead by an expert with extensive experience in developing formative assessment solutions. These experienced educators, both in the classroom and at the university level, provide direction for the authors. They also coordinate the effort to ensure a robust, holistic solution emerges from a strong collaboration and review process. (Full bios are available.)

### Intel-Assess lead authors unsurpassed for:

Their educational experience



Their insight into assessment issues



The development of formative assessment content



The use of assessment data to drive instruction



## Four Step Review Process

Prior to final acceptance, all assessment items flow through a four-step review process ensuring that only those items that most appropriately, accurately and reliably assess student mastery of key concepts are added to the Intel-Assess item bank.

